



Bezirksamt Neukölln
von Berlin

BERLIN



Humanitarian project

Berlin for Pervomaisk Ukraine

"Schana people for people"

Stand: 24. November 2022

Unterstützung:



LaruHelpsUkraine e.V.
Humanitäre Hilfsorganisation



1. Goals and activities of the project

1.1. Goals of the project initiated by the Municipality of Neukölln for Ukraine "Schana Menschen für Menschen"

Berlin became a haven for refugees from Ukraine in connection with the war that began on February 24. Today, the city allocates huge funds to support internally displaced persons. The Newkelne district took over the patronage not only to help Ukrainians in Berlin, but also to the twin city in Ukraine, Pervomaisk, Mykolaiv region. The war is not over, and the escalation and constant rocket attacks have led to our partners in the city administration requesting humanitarian assistance and support during this difficult time. We cannot stand on the sidelines, so LaruHelpsUkraine e.V. and BUNT-Stiftung Bildung und integrative Arbeit gGmbH together with Bezirksamt Neukölln von Berlin, initiated the launch of the project "Schana Menschen für Menschen". The purpose of which is to involve the city community in fundraising, procurement and transfer of necessary humanitarian aid for the city of Pervomaisk. And also to express their support and respect for people who are on the verge of a humanitarian disaster, but continue to defend their country. To implement the project, we invite all foundations and private organizations that can contribute to the achievement of the following goals:

- Support and improvement of the quality of medical care provided. Assistance in procurement of medicines and necessary medical equipment
- Support for vulnerable categories of citizens, such as large families, low-income families, lonely pensioners and people with disabilities
- Assistance in the provision and operation of heating points for heating people in winter
- Projects aimed at children of school age "Kinder für Kinder"

1.2. Values of the project

The project broadcasts the following values that are supported by all project participants:

- Principle of cooperation and interaction

All project participants are invited on a voluntary basis and act on the principle of mutual support with other project participants. Openly share information about the project in their own information channels, with partner organizations, and even members of their foundation. Pursue one of the goals or the overall goal of the project.

- Building an apolitical community

The project is aimed solely at supporting people and is outside politics. The project aims to strengthen national ties between people and establish interaction between cities to strengthen friendly relations in the future.

2. Target group, type, amount and duration of funding

2.1. Target group

The target group of the humanitarian project is the residents of Pervomaisk and its communities, as well as temporarily displaced persons from the combat zone. More specifically:

- Residents of the city and community ~100 000
- Large families - 532
- Children with disabilities - 268
- Children under guardianship - 86
- Disabled people of I-III groups - 3635
- Temporarily displaced persons ~20000
- People aged over 65 years - 12840

2.2. Type, volume and duration of financing

The project starts on 24 November 2022 and the planned end date is 1 March 2023. Funding is allocated for the organization and activities aimed at fundraising and collection of actual humanitarian aid.

3. The process of project implementation

3.1. Working meetings

The team of LaruHelpsUkraine e.V. and BUNT-Stiftung Bildung und integrative Arbeit gGmbH together with the Bezirksamt Neukölln von Berlin, initiates the project "Schana Menschen für Menschen" and holds working meetings on the project, with foundations, commercial and non-profit organizations of the district, which have expressed a desire to help the project. The meetings are of the following character:

- Informing about the project objectives and intermediate results
- Coordination and working brainstorm
- Open dialogues with the media about the importance of the project and informing the residents of the district of Newkölln and Berlin in general
- Fundraising for specific needs, purchase of necessary items and transfer to Ukraine

3.2. Events

The LaruHelpsUkraine e.V. team is committed to organizing and participating in events aimed at raising funds for the project. In cooperation with the project partners, a plan of events will be developed, as well as the format of fundraising at each of them. For example: charity auctions, sales of goods, charity fairs, etc.

3.3. Fundraising

All collected funds will be transferred to a separate project account until the closing of the fundraising. At the end of the project, a full report on the procurement and expenditures of the project, as well as the amount of humanitarian aid delivered will be provided. Photo and video reports from partners from Pervomaisk city administration.

3.4. Information support

- For its part, the LaruHelpsUkraine e.V. team undertakes to provide information support to the project and disseminate information among its own subscribers, as well as partner information resources. Today, LaruHelpsUkraine e.V. has a total of more than 15,000 subscribers on its own social networks and website
- Telegram – <https://t.me/laruhelpsukraine>
- Web site – <https://laruhelpsukraine.com>
- Instagram – <https://www.instagram.com/laruhelpsukraine/>

3.5. Humanitarian aid needs

Today we have held a series of organizational meetings with the administration of Pervomaysk to form a list of critical assistance for the population. This list includes things that can help to survive the winter and prevent the genocide of the population.

- Generators to maintain electricity at critical infrastructure facilities (heat, water, electricity)
 - o Generators 100 kW – 5 pcs.
 - o Generators 200 kW – 1 pc.
 - o Generators 250 kW – 1 pc.
 - o Generators 200 kW – 1 pc.
 - o Generators 300 kW – 1 pc.
 - o Generators 10 kW – 4 pcs.
 - o Generators 30 kW – 1 pc.
 - o Generators 50 kW – 1 pc.
- 3 ambulance cars
- Rubber boots with insulation sizes 40–44 – 500 pcs.
- Winter warm clothes – 1000 sets for children (thermal underwear and overalls)
- 5 sets of equipment for warming centers (generator, heat gun, winter tent for 50+ people, thermopods for hot drinks 10 liters, folding benches or chairs, electric extension cords)

3.6. Contacts of project coordinators

If you want to help the project, we are open to dialogue. For cooperation, assistance to the project, transfer of funds or humanitarian aid, you can contact the project contact group:

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